

## Strategic Plan 2023-2028

Maintain a sustainable organization	<ul> <li>Fund the mission (capital campaign)</li> <li>Grow skills and leadership capabilities</li> <li>Pursue evidence-based modalities</li> <li>Operate with excellence</li> </ul>
Provide residential services to Kansas youth	<ul> <li>Provide services focused on equipping Kansas youth with skills to thrive as an adult</li> <li>Provide a trained mentor for every youth</li> <li>Provide support to children and youth with higher levels of need</li> <li>Expand access to specialized residential beds</li> </ul>
Provide foster care to Kansas youth	<ul> <li>Double the number of foster parents available for service</li> <li>Provide personalized support to foster parents</li> <li>Expand the number of youth served with foster parents</li> <li>Provide prevention services to Kansas families</li> </ul>
Provide prevention services to Kansas families	<ul> <li>Provide support/service to Douglas County truant and crossover youth</li> <li>Collaborate w/DCF to strengthen families and maintain children's safety</li> <li>Provide case management services to Kansas families at risk of DCF involvment</li> <li>Collaborate to meet need for crisis bed placements</li> </ul>
Hire and retain quality staff to improve service	<ul> <li>Increase staffing</li> <li>Build camaraderie and morale among staff</li> </ul>
Develop unified brand identity	<ul> <li>Increase cohesive messaging</li> <li>Formalize social media process and presence</li> </ul>